



Media Release

The Operators launch We Love Music Ibiza Freakin day parties in Brisbane

Brisbane, Australia, 20 January 2011 – The Operators today announced a series of day parties to be held at Halo Terrace Bar on Caxton Street, Brisbane launching on Saturday 12th February 2011. The parties run from 2pm – 11pm in conjunction with Alhambra in Fortitude Valley, who are providing a venue for the after party with free entry to Ibiza Freakin party-goers.

The event invites a host of local and interstate DJ's to play a fusion of Ibiza influenced house genres to take the party from day to evening. The event has been masterminded by two local independent DJ's Stuart Goodfella Staples and Tyson Stylus Hoelscher teaming up as 'The Operators'. "We thought it was about time Brisbane experienced Ibiza on its doorstep and it's the only day party of its kind running in Brisbane right now. The hot balmy afternoons and terraced venue are crying out to be used for an Ibiza style party and we're delighted to add a great crowd and Ibiza influenced house music that will bring together house passionistas and party people for our free launch event on the 12 February" said Stuart Staples of We Love Music Productions.

DJ's include the two founders, Stuart Goodfella Staples and Tys Stylus, with guests including Jeremy Broughton and Aydos from Alhambra and The Met and long-time Brisbane house addict Miss Tracy. "What brings us together is a shared passion for all types of house music. This event enables us to provide an electric party environment that makes the best use of our combined experience. We believe the unique vibe of the Ibiza Freakin party will bring people back time and time again" says Hoelscher.

This is a free-entry and non-profitable party, but the founders will be running a collection for Queensland flood victims, for the Premiers Disaster Fund. Everyone who attends will receive free entry to the after party at Alhambra in Fortitude Valley who are hosting the after party from 11pm until close.

ENDS....

Notes to Editors

We Love Music Productions

We Love Music Productions is an event management company comprising of Stuart Staples and Tyson Hoelscher, two Brisbane-based DJ's committed to delivering exceptional house parties throughout Australia. Both are active independently as DJ's in the local scene and internationally, joining forces to be known as 'The Operators'.



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